

The Experience of Big Screen & Immersive Home Entertainment

Why Big Screens Feel More Immersive

Modern entertainment is everywhere — movies, shows, sports and videos are available instantly on phones, tablets, and laptops. But many people notice something interesting: even great movies feel less engaging when watched on small screens. Large displays naturally create a stronger sense of immersion because the image fills more of your field of view. This allows you to notice details, feel more connected to the story, and share the experience with others in the room. Instead of simply watching content, you begin to feel part of it.

HY300PRO
Portable Projector

NEW

- 4K** Hard Decoding Support AVI
- Wi-Fi 6** Dual Band Wi-Fi 6 BT5.0
- 180°** Free Projection
- Auto Keystone Correction
- 720P** Native 1280x720P
- 160** Ansi Lumens Brightness

NovaBeam™ — Portable Projector

How Home Viewing Has Changed

Entertainment once centered around shared spaces like living rooms or movie theaters. Today most people consume content individually on smaller personal devices. While convenient, these screens often reduce the cinematic feeling of movies and shows. A larger projected image can bring that experience back by filling an entire wall and creating a viewing environment that feels closer to a real theater. This immersive scale helps make movies, sports, and games feel more engaging, bringing shared entertainment back to life for everyone watching.

130" Screen Projection Display
1.68 Meters Optimal Projection Distance

130"
100"
85"
1.68m

130" | 1.68M

The advertisement features a white NovaBeam projector on a stand in the bottom right corner. It projects a large, vibrant image of a blue sports car on a wall. The image is divided into three vertical sections representing different screen sizes: 130", 100", and 85". The distance from the projector to the screen is labeled as 1.68m. At the bottom, a diagram shows a 130-inch screen and a 1.68M distance, with a small icon of a projector.

NovaBeam™ — Portable Projector

Creating a Home Cinema Experience

Home theater experiences once required expensive televisions, speakers, and complicated setups. Today compact projection technology makes large screen viewing far more accessible. Portable projectors allow users to transform ordinary spaces into entertainment areas for movie nights, family gatherings, gaming sessions, or outdoor viewing. The goal is not just watching content — it's creating memorable moments around shared entertainment. With portable projection, the focus shifts from individual screens to shared experiences.



NovaBeam™ — Portable Projector

